

ROTARY CLUB OF SALINAS NEWSLETTER

VOLUME 1 • OCTOBER 2014

SAVE THE DATE

Pigs & Pinot

Plans are underway for Pigs, Pinot & More 2015! Pigs, Pinot & More has contributed close to \$300,000 to our clubs Charitable Fund in the past 5 years

Mark your calendars now—Tickets will be on sale in mid November!

Pigs, Pinot & More

5:00-8:00pm Wine & Dine
8:00pm-10:00pm The After Party
February 28, 2015
100 Howard Street, Salinas, CA

Organizations and Programs who have benefitted:

Salinas Community Project:

- ◆ La Plaza Rotario
- ◆ Salinas Valley Half Marathon
- ◆ Salinas High School Interact Club, Student of the Month/Year, Teacher of the Year, Fifth Quarter
- ◆ Mt. Toro Student of the Month, Quarterly Barbeque
- ◆ Exchange Student Program & Camp Royal
- ◆ Salinas Police Athletics League
- ◆ Holiday Parade of Lights

International Projects:

- ◆ Shelter Box Program for Japan
- ◆ Zimbabwe School
- ◆ Kenya Project
- ◆ Polio Plus
- ◆ Wheel Chair Project

At the Tuesday, September 23rd meeting we kicked off our sponsorship drive – a HUGE thank you to all club members who stepped up. A total of \$21,000 was raised! We still have a ways to go, but we're well on our way. If you missed this meeting and are interested in sponsoring please contact Vickie Dixon
vickie@getmoxxy.com
831-757-6857

New this year we are designating 5% net of event tickets sales to go to the Salinas Police Athletics League, the National Steinbeck Center, the YMCA, and one more non-profit yet to be selected. In addition, each non-profit have the opportunity to receive an additional 5% on any tickets they sell.

PRESIDENT MESSAGE

Letter from President Teri

The Rotary Club of Salinas, founded in 1922, has a legacy of service both locally and internationally. Our club remains strong because of the dedication of its members and their families. We are fortunate to have a diversity of vocations, ages, interests and talents, and together we continue the work started by our club founders 92 years ago. Our members have given generously to the End Polio Now campaign. We've sent medical equipment to Asia and water tanks to Mexico. We've built a playground in Peru and a plaza in East Salinas. We have an active presence at Salinas High School and Mt Toro High School. All of these projects were completed because of the members of the Rotary Club of Salinas and their commitment to improving the lives of others.

As the Downtown club, we endeavor to be especially informed and involved with activities that support the Downtown Salinas area. As the health of the Downtown area goes, so goes the health of the community. Yes, we're a Salinas Rotary Club, but we have a special role in the Downtown area.

We're continuing the legacy. We're making an impact in the community through member engagement, participation, and fun. Thank you, members of the Rotary Club of Salinas, for your unwavering support of the Rotary ideals.

It's going to be a great year!



DISTINGUISHED ROTARIAN CALENDAR HIGHLIGHTS

The Salinas Rotary Distinguished Rotarian Award is a Presidential Award presented periodically to a Rotarian who has exemplified "Service Above Self" during club service activities. In August, 2014, Felicia Perez Kausin chaired our first year Rodeo Beer Booth Experience. In addition to being on hand virtually every shift, she coordinated the required manpower, supplies, set up and tear down with a smile. The event brought Rotarians together for fun and fellowship, supported a great community event, and raised over \$10,000 for our club charitable activities. Thanks Fe (and not to be forgotten your wing man husband Ray) for your tireless efforts.

ITEMS OF INTEREST

- New website under construction
Compelling. Informative. Useful. The new Salinas Rotary website. Coming soon.
- Directory
2014-2015 Membership Directories are hot off the press! Make sure you pick yours up on Tuesday with Tracy, beginning October 7th. If you need additional copies, they are available at \$10.00 each.

RECOGNITION

Member Birthdays

October:

Mary Adams
 Andrew Ausonio
 Bill Barr
 Pete Delgado
 Frank Ducato
 Wendy Duffy
 Sarah Frahm
 Angel Garibaldo
 Olly Gomez
 Jim Leach
 Mark McAuliffe
 Spence Meyers
 Mark Scarr
 November
 Colleen Bailey
 Ray Borzini
 Richard Copeland
 Mark Faylor
 Jim Gattis
 Elizabeth Helfrich
 Mark Kennedy
 Angela Savage
 Mike Scarr
 Nathan Stoores
 December
 Steve Davis
 Robert Dickenson
 Sam Downing
 Gaylon Haney
 Lisa Johnson
 Felicia Kausin
 Al Mortensen
 Dan Ortega
 Jim Schwefel

Club Anniversaries

October:

Andrew Ausonio (1999)
 Steve Davis (2000)
 Fred DeYoung (1983)
 Vickie Dixon (1999)
 Wendy Duffy (1991)
 Mark Faylor (1993)
 Anna Foglia (2009)
 Angel Garibaldo (2013)
 Joe Grangier (1995)
 Bill Keller (1966)
 Mark McAuliffe (2007)
 Lorisa McKelvey (2007)
 Amit Pandya (2009)
 Claudia Villalobos (2003)
 Jason Retter (2009)
 Bruce Taylor (1985)
 Harry Wardwell (1982)
November:
 Ray Corpuz (2012)
 Jay DeSerpa (1977)
 Tiffany DiTullio (2006)
 Julie Edgcomb (2002)
 Sharon Gish (2001)
 Vern Horton (1979)
 Peter Kasavan (1984)
 Any Matsui (1986)
 Louis Ottone (1959)
 Chris Steinbruner (2011)
 Bob Struve (1995)
 Art Sutton (1984)

FINANCIAL SNAPSHOT

From the Rotary Club of Salinas Treasurer – Joe Grainger

The Rotary Club of Salinas operates on an annual operating budget of \$164,000 per year. This includes International and District dues, meeting room rental, catering for the lunches, part-time administrator, program costs, and other overhead expenses that allow us to run a large club. The main source of income for the club comes from membership dues, meeting day charges and missed meeting charges.

The Salinas Rotary Club Charitable Fund was established in 1996 in order for our Rotarians to make tax deductible donations for the work that the Rotary Club of Salinas does throughout the year. The Salinas Rotary Club Charitable Fund operates on an annual budget of approximately \$138,000 per year depending on the number and scope of charitable projects that the Rotary Club of Salinas takes on during the year. The main source of income for the Charitable Fund are the "Fines" levied by the President, minor & major fundraising events initiated by the Rotary Club of Salinas, and Rotary International and District grants.

Some highlights since July 1, 2014:

1. Raised over \$10,000 for the Charitable Fund by operating a concession booth at the California Rodeo events (Monster truck, Rodeo, and Brad Paisley Concert)
2. Received a District grant of \$1,500 to be used to offset the expenses of the Salinas Rotary Club Immunization day program at Dorothy's Kitchen in November.
3. Donated \$500 to the Rotary International Polio Plus Program in honor of our District Governor, Joe Grebmeier.
4. Made donations to the Community Foundation Salinas Rotary Donor Advised Fund in memory of John Struve and Dr. Harry Chong.

Rotary International Foundation - Paul Harris Fellowship donations

Individual Salinas Rotarians have collectively donated \$ 4,517 toward the Rotary International Foundation - Paul Harris Fellowship Program. Our Club goal this year is \$13,500.

What or WHO is Paul Harris?

The Paul Harris Fellowship is named for Paul Harris, who founded Rotary over 109 years ago. The Fellowship was established in his honor in 1957 to express appreciation and recognition for a contribution of \$1000 to the Rotary Foundation. This identifies the Paul Harris Fellow as an advocate of the Foundation's goals of world peace and international understanding. While it is an honor to receive a Paul Harris Fellow, it's not about the recognition; it's about what we can do in the World as Rotarians.



STUDENT OF THE MONTH

Mount Toro High School- Student of the Month

Mt. Toro High School is a continuation high school within the Salinas Union High School District, it emphasizes the learning of productive citizens and provides a strong learning environment that can benefit students in a nontraditional education. The Rotary Club of Salinas has been a partner with this inspiring group of students, staff & administrators with acknowledgment of academic achievement and a three times a year BBQ for the school.

August Student of the Month - Richard Villegas Gill

Richard is positive, energetic and lifts up fellow students. He understands concepts quickly and helps other students to understand. Richard volunteers his time, without being asked and is very respectful.

September Student of the Month - Jasmine Nicole Ochoa

Jasmine is motivated, organized, respectful & engaged - loves to learn and produces thoughtful, exceptional work.

NEW MEMBERS



Sarah Frahm, General Dentistry, May 4, 2014

Dr. Frahm provides general dentistry services at Wynn Dental Care in Salinas. Sarah is originally from Iowa, and she practiced dentistry in Minnesota and Kansas before moving to the Central Coast. Sarah and her husband Mathew have three young children.



Michael McGirr, Business Development, August 5, 2014

Mike is a business development manager with Underwriters Laboratories (UL). UL is a safety science company that writes standards and tests products for conformance to those standards. Mike and his wife Lisa moved to Salinas four months ago from the East Coast. Although he is new to our Rotary Club, Mike has been a Rotarian for 9 years and is a Past President of the Rotary Club of Suntree (Florida).



Catherine Kobrinsky Evans, Real Estate, August 12, 2014

Catherine is a partner in the Kobrinsky Group, a real estate management and development firm. She and her husband Leland have two daughters, Meredith and Blair. Catherine is heavily involved in the community, currently with the Community Foundation for Monterey County as the Board Secretary, and with the Salinas Regional Sports Authority as the Board Secretary.



Amy Salmina, Property Management, September 9, 2014

Amy is a broker/owner with Coast & Valley Properties, Inc. She works with landlords to manage and fill their properties, and she works with tenants looking for places to live. Amy is a 4th generation Salinas native. She and her husband Bill have three children. Amy was previously with the Salinas Northeast Rotary Club.



Linda Fosler, Non Profit, Youth Alliance, September 23, 2014

Linda is the Executive Director of Voices for Children, CASA of Monterey County. A CASA is a Court Appointed Special Advocate. Voices for Children trains community volunteers as CASAs so they can advocate for abused or neglected children placed in foster care. Before becoming the Executive Director, Linda served as a volunteer for seven years with Voices for Children. Linda is married to Howard.



Amy Grainger June, Law, to be inducted in October

Amy is a partner in the law firm of Hudson Martin Witten June. She is a litigator who specializes in business, commercial and securities litigation and professional liability defense. Amy and her husband Thomas have three children. Her maiden name sounds familiar because Amy is related to club member Joe Grainger, and she grew up in Salinas. Amy serves on the Board with Voices for Children, CASA of Monterey County.

DOWNTOWN DAY

On Tuesday, November 18th the Rotary Club of Salinas will not have a formal meeting/program, instead, we will enjoy fun, fashion and shopping featuring Downtown Salinas merchants. As we approach the holidays this is a good opportunity to find those perfect gifts for loved ones and friends and get to know your Downtown merchants. Join us as we enjoy delectable lunch bites and sips of wine for Rotarians and their significant others to enjoy as you shop and mingle with Rotarian friends.

Sneak peak of merchants that will be participating: Urban Farm House, Pureskin Aesthetic Salon, Crush Consignment and many more!!!

Please mark your calendars and let your significant others know that they do NOT want to miss this Downtown Trade Show on Tuesday, November 18, 2015 at the National Steinbeck Center.

ECONOMIC FORUM

An economist with a sense of humor and information that makes sense? Yes! Members and guests are invited to an evening with Robert Dye, Senior Vice President and Chief Economist with Comerica Bank. Hosted by all Salinas Rotary Clubs, Thursday January 22, 5:00 PM (replacing our Tuesday meeting that week.) National Steinbeck Center.

IMMUNIZATION DAY

The 2014 Immunization Day is scheduled for Wednesday, November 26th at Dorothy's Place Hospitality Center, located at 30 Soledad Street in Salinas. The Immunization Day Project is a club project that serves approximately 200 homeless or disadvantaged people tetanus and pneumonia vaccinations. This collaborative program includes numerous community partners, such as students from Hartnell College Nursing School, physicians from Natividad Medical Center, support from Salinas Valley Memorial Healthcare System and Dorothy's Place staff. The club received a \$1,500 grant for the 2014 event. Please support this event by volunteering your time to facilitate the important program. Contact our club administrator for more details.

IN MEMORY

of those who are forever present in our hearts



Harry Chong—Joined the Salinas Rotary Club on September 26, 1950. Harry lived 102 years! While not always available to attend Rotary meetings these past few years, Harry's son, Byron, would always bring Harry to the first July meeting to celebrate his birthday and meet the new incoming President of our Club. Harry served as President of the Salinas Rotary Club for the 1960-1961 year, and be sure he enjoyed celebrating Chinese New Year during his reign.



John Struve—Joined the Salinas Rotary Club on March 20, 1979. John will most be remembered for his sense of humor. Whenever the President called upon John, a hush came over the membership in anticipation of John's droll responses. John usually denied the President's authority and often claimed to not remember the President's name. John could always get the entire membership to laugh. John was known for the Immunity Badge, awarded to him by President Don Barsotti, with which he claimed to deflect any attempt to fine him. John pretended to be frugal so a President was very proud to extract \$10 from John but behind the scenes John was very generous to the Club. The Club renamed the Immunity Badge after John and it is now raffled off to one lucky Rotarian each year.



Rotary Club of Salinas
1 Main St, Salinas, CA 93901

RESIGNED MEMBERS

Please join the club in wishing the best to those members who are no longer with the club:

Gloria Clinton	Lindsay Coate	Margaret D'Arrigo Martin	Martin Dodd	Max Kennedy	Jennifer Landa
Bryan Mansour	Susan Marcellas	Tom Martella	Rhonda McCormick	Kevin McWilliams	Jimmy Panetta